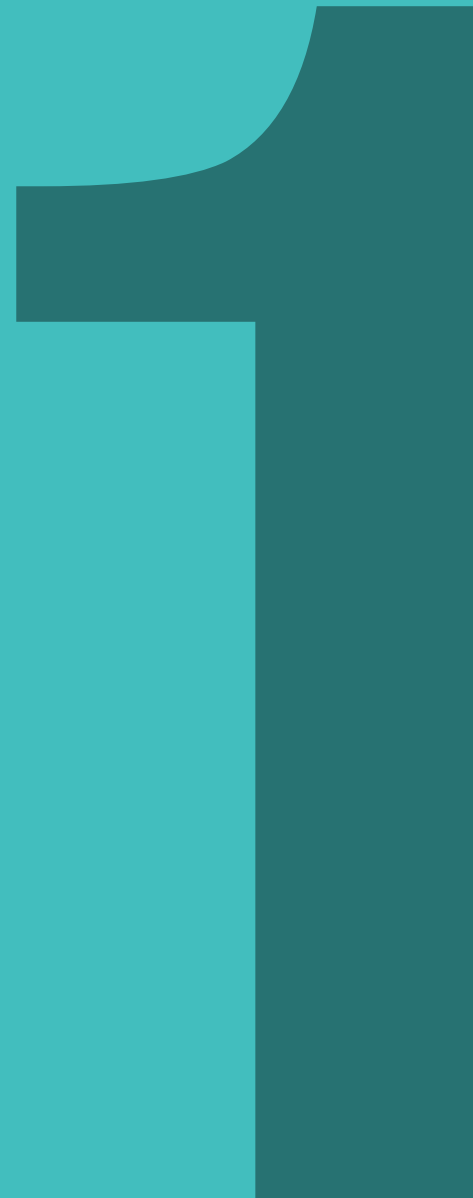




Kaivan Askari
CREATIVE DIRECTOR

IDEAS NOT TECH

CREATE AUTHENTIC
AND PURPOSEFUL
IDEAS – NOT A
TECHNOLOGY
DELIVERY





Kaivan Askari
CREATIVE DIRECTOR

CREATE GREAT WORK

GOOD WORK
IS A COMPROMISE
SO WE MUST PUT
IN THE TIME
TO ALWAYS CREATE
GREAT WORK



Kaivan Askari
CREATIVE DIRECTOR

BREAK NEW GROUND

THINK DIFFERENTLY
AND INNOVATE
NEW IDEAS





Kaivan Askari
CREATIVE DIRECTOR

IT'S IN THE DETAILS

SWEAT EACH
AND EVERY DETAIL
TO BRING THE
IDEA TO LIFE





Kaivan Askari
CREATIVE DIRECTOR

SIMPLIFY
SIMPLIFY
SIMPLIFY

ELIMINATE THE
DECORATIONS
TO DELIVER
A SINGULAR
AND
POWERFUL
IDEA





Kaivan Askari
CREATIVE DIRECTOR

KNOW WHEN IT'S DONE

DON'T OVER
WORK YOUR
DESIGN KNOW
WHEN TO QUIT
WORKING ON IT.



Kaivan Askari
CREATIVE DIRECTOR

DO MORE. TALK LESS.

YOUR ACTIONS
AND IDEAS WILL
ALWAYS SPEAK
LOUDER THAN
YOUR WORDS





Kaivan Askari
CREATIVE DIRECTOR

BE THE CRAZY ONE

PEOPLE WHO ARE
CRAZY ENOUGH
TO THINK THEY
CAN CHANGE
THE WORLD,
ARE THE ONES
WHO DO





Kaivan Askari
CREATIVE DIRECTOR

ATTITUDE WORTH CATCHING

HAVE A POSITIVE
ATTITUDE AROUND
YOUR PEERS, ONE
THAT IS WORTH
CATCHING AND
SPREADING